



# Referring your patient for a cochlear implant evaluation

The goal of a cochlear implant evaluation is to:

- Determine if your patient is a cochlear implant candidate
- Review their test results and receive recommendations based on results
- Give your patients the opportunity to learn about the technology and ask questions

### 3 things patients should know

- The patient's next step is a more in-depth hearing test utilizing the patient's hearing aids to understand how well they perform. This helps to determine if the patient is a candidate for implantable technology or could benefit from adjustments or additional equipment to maximize performance with hearing aids.
- 2. Insurance will likely cover the testing and consultation to discuss implantable options with an audiologist or surgeon.
- 3. Cochlear implants are a proven and safe technology for appropriate candidates. During the next step in the evaluation process, patients can ask questions about the hearing solutions that may be right for them, which may include cochlear implants.

### Where to refer patients for a cochlear implant evaluation



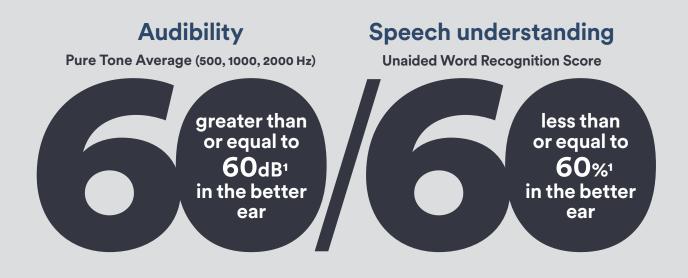
#### **Connect your patient to Cochlear**

Cochlear has dedicated team members who can follow-up with your patients to assist them in finding a local cochlear implant provider and answer their initial questions. Reach out via phone or email: 833 506 2965 or candidatesupport@cochlear.com

If you are seeking additional training on the latest in candidacy or have specific questions on a patient you'd like to discuss, contact our Market Expansion team at amem@cochlear.com

# When to consider a cochlear implant evaluation for adults<sup>\*</sup>

Does your patient meet any of these criteria?



## **Daily interactions**

Patient experiences **ANY** of the following while using hearing aids:

□ Struggles to hear on the phone

Has difficulty understanding others

- UWithdraws from social events
- Often needs others to repeat themselves

77%

recipients that say if they could do it over again, they would have gotten their **cochlear implant sooner**<sup>2</sup>

Scan to learn more about when to refer www.cochlear.us/when-to-refer/print



- 1. Zwolan TA, Schvartz-Leyzac KC, Pleasant T. Development of a 60/60 guideline for referring adults for a traditional Cochlear implant candidacy evaluation. Otol Neurotol 2020;41:895–900.
- 2. Cochlear internal estimate, recipients data

\* This provides a recommendation only of when an adult may be referred for a cochlear implant evaluation, but does not guarantee candidacy based on indications. (Only for adults). For more information on candidacy criteria, please visit www.cochlear.us/cicandidacy.

I acknowledge that I have received my patient's authorization to share his/her contact information with Cochlear Limited and/or its subsidiaries and affiliates for purposes of contacting my patient about cochlear implant technology.

This material is intended for health professionals. If you are a consumer, please seek advice from your health professional about treatments for hearing loss. Outcomes may vary, and your health professional will advise you about the factors which could affect your outcome. Always read the instructions for use. Not all products are available in all countries. Please contact your local Cochlear representative for product information.

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