|  |  |
| --- | --- |
|  | Marketing Survey [www.medpb.com](http://www.medpb.com) | Call or text 203.496.4454 |

|  |
| --- |
| Your Name: |
| Practice Name: | Website: |
| Email: | Phone:  |

**What is your number one goal? Check all that apply:**

 More new private pay patients.

 To sell my practice.

 More time away from patient care or for vacations.

 Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**What are your biggest challenges to attracting more patients? Check all that apply:**

 I’m confused about what works online to attract more patients.

 I’m tired of wasting money on marketing that doesn’t work.

 I want to reduce my cost per lead.

**What have you tried in the past with your marketing?** **Check all that apply:**

 Direct Mail

 Digital Marketing

 Database Marketing

 Marketing Automation

 Radio/TV

**What do you think will help your practice grow?**

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**What is the best way to contact you for your free practice assessment appointment?**

 Email

 Phone

 Text