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| --- | --- |
|  | Marketing Survey  [www.medpb.com](http://www.medpb.com) | Call or text 203.496.4454 |

|  |  |
| --- | --- |
| Your Name: | |
| Practice Name: | Website: |
| Email: | Phone: |

**What is your number one goal? Check all that apply:**

More new private pay patients.

To sell my practice.

More time away from patient care or for vacations.

Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**What are your biggest challenges to attracting more patients? Check all that apply:**

I’m confused about what works online to attract more patients.

I’m tired of wasting money on marketing that doesn’t work.

I want to reduce my cost per lead.

**What have you tried in the past with your marketing?** **Check all that apply:**

Direct Mail

Digital Marketing

Database Marketing

Marketing Automation

Radio/TV

**What do you think will help your practice grow?**

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**What is the best way to contact you for your free practice assessment appointment?**

Email

Phone

Text