



Over the Counter Hearing Aids:

A deeper dive into the
OTC Hearing Aid Act of 2017

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Hear better. Live better.

 Director of Government and
Community Relations



OTC Legislation

2009 – NIH Workgroup to identify research needs for increased accessibility and affordability.

2015 – PCAST Study

2016 – NASEM meeting to discuss strategies to address accessibility and affordability.

115TH CONGRESS
1ST SESSION

S. 670

To provide for the regulation of over-the-counter hearing aids.

IN THE SENATE OF THE UNITED STATES

MARCH 21, 2017

Ms. WARREN (for herself, Mr. GRASSLEY, Ms. HASSAN, and Mr. ISAKSON) introduced the following bill; which was read twice and referred to the Committee on Health, Education, Labor, and Pensions

A BILL

To provide for the regulation of over-the-counter hearing aids.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled,
SECTION 1. SHORT TITLE.

This Act may be cited as the “Over-the-Counter Hearing Aid Act of 2017”.

SEC. 2. REGULATION OF OVER-THE-COUNTER HEARING AIDS.

(a) **IN GENERAL.**—Section 520 of the Federal Food, Drug, and Cosmetic Act ([21 U.S.C. 360j](#)) is amended by adding at the following:

(p) **REGULATION OF OVER-THE-COUNTER HEARING AIDS.**—

DEFINITION.—In this subsection, the term ‘over-the-counter hearing aid’ means a device—

OTC Legislation



**July 12,
2017**

Passed the House
of
Representatives

Aug. 3, 2017

Passed the Senate

**Aug. 18,
2017**

Signed into law by
the president

Definition of OTC Hearing aid

“Over-the-counter hearing aid” - a device that:

- Uses same technology as air conduction or wireless air conduction hearing aids;
- Is intended to be used by adults over the age of 18 to compensate for perceived **mild to moderate** hearing impairment;
- Through tools, tests, or software, allows the user to control the over-the-counter hearing aid and customize it to the user’s hearing needs;
- May use wireless technology;
- May include tests for **self-assessment** of hearing loss; and
- Is available over-the-counter, without the supervision, prescription, or other order, involvement, or intervention of a licensed person to consumer through in-person transactions by mail or online.

Concessions from congress

- Stronger labeling requirements to include information on how consumers may report adverse events, or symptoms of medically treatable causes of hearing loss
- Requirements that the FDA should consult with relevant stakeholders, including hearing aid manufacturers, licensed hearing professionals, patients, and others, during the rulemaking process
- No later than two years after the FDA regulations are finalized, a report issued by the Secretary of Health and Human Services analyzing the impact of over-the-counter hearing aids

Regulations of OTC Hearing Aids

- 3 years to promulgate proposed regulations
- Public comment period (generally 60 days)
- 180 days after public comment period, issue final regulations
- April 19, 2021



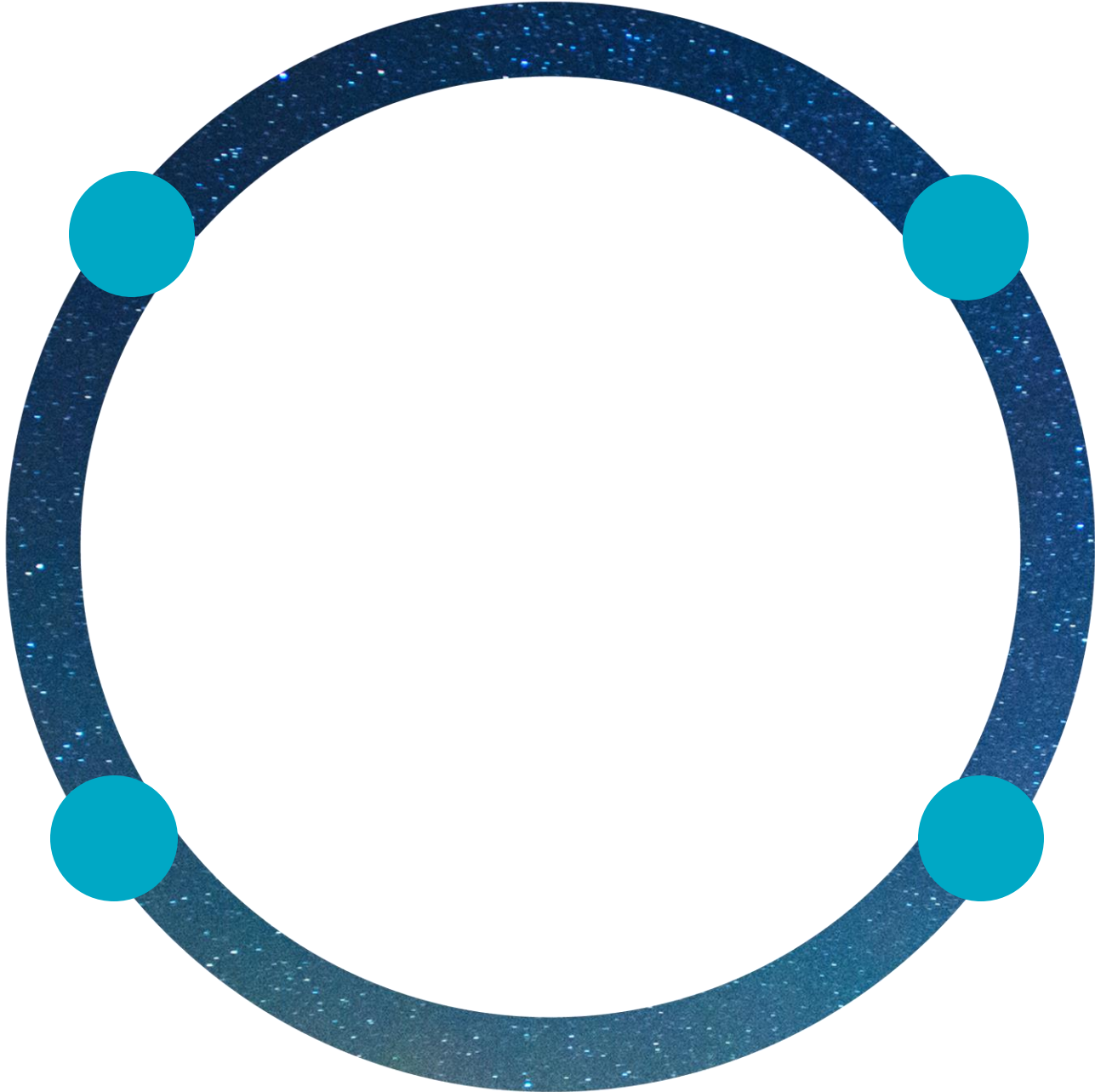
Regulations by the FDA

**Requirements
for Sale**

**Safety and
Efficacy**

Labeling

Output Limits



**Requirements
for Sale**

**Safety and
Efficacy**

Include requirements
that provide reasonable
assurances of the safety
and efficacy of over-
the-counter hearing
aids

Labeling

Output Limits

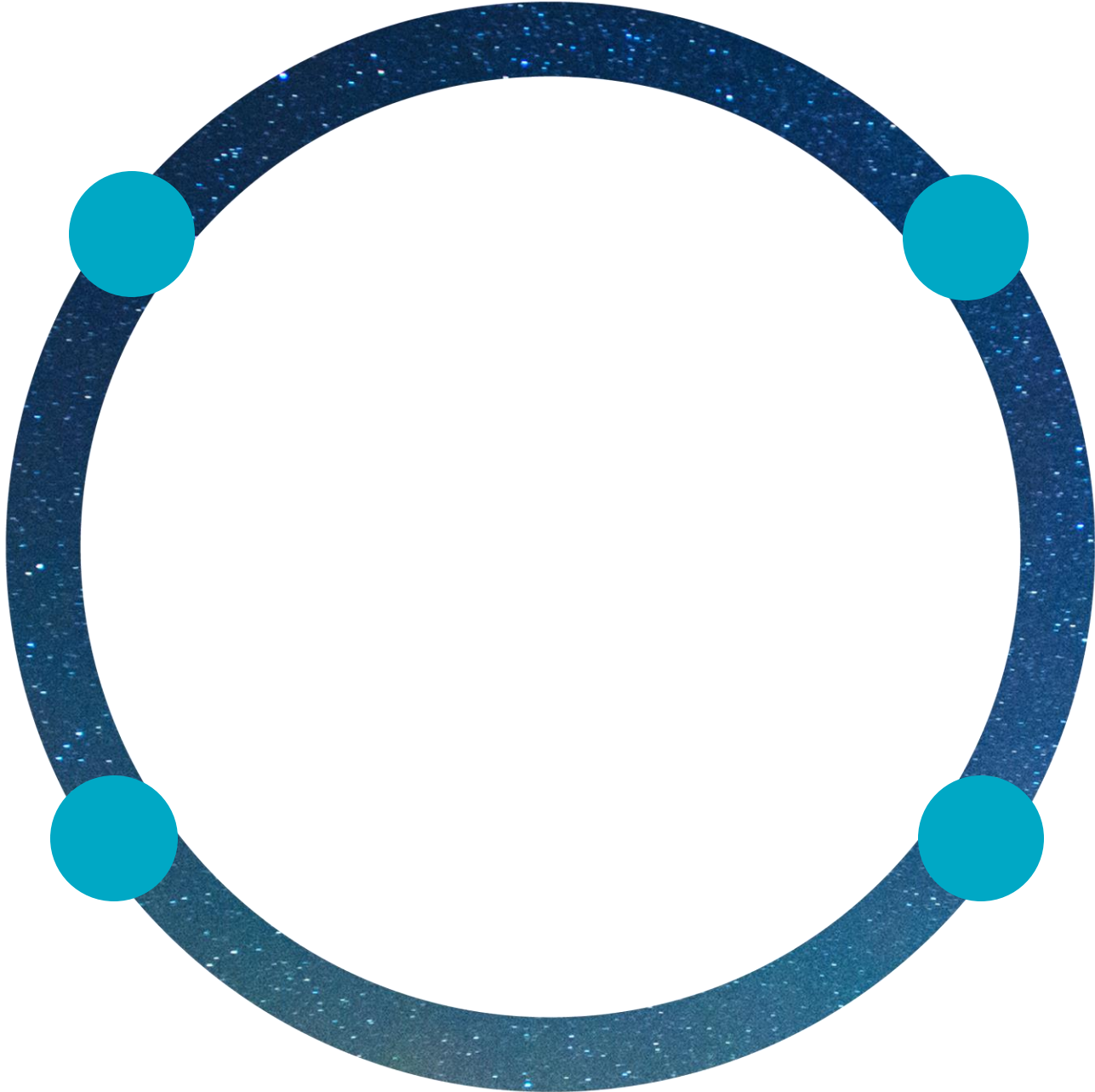


**Requirements
for Sale**

**Safety and
Efficacy**

Labeling

Output Limits



**Requirements
for Sale**

**Safety and
Efficacy**

Include requirements that
establish or adopt output
limits appropriate for
over-the-counter hearing
aids

Labeling

Output Limits

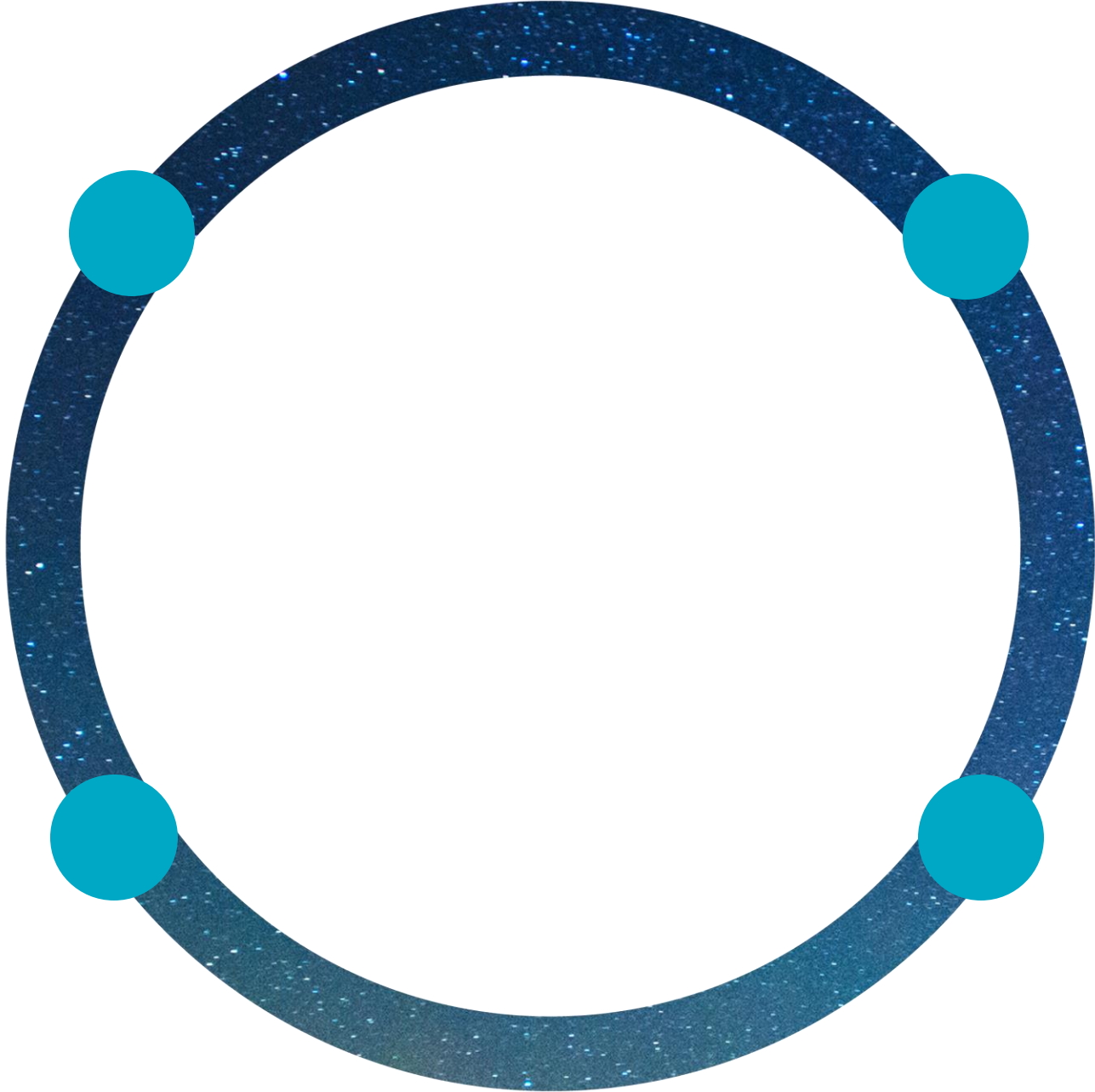


**Requirements
for Sale**

**Safety and
Efficacy**

Labeling

Output Limits



**Requirements
for Sale**

**Safety and
Efficacy**

Include requirements for appropriate labeling of the over-the-counter hearing aid, including how consumers may report adverse events, any conditions or contraindications, and any advisements to consult promptly with a licensed physician

Labeling

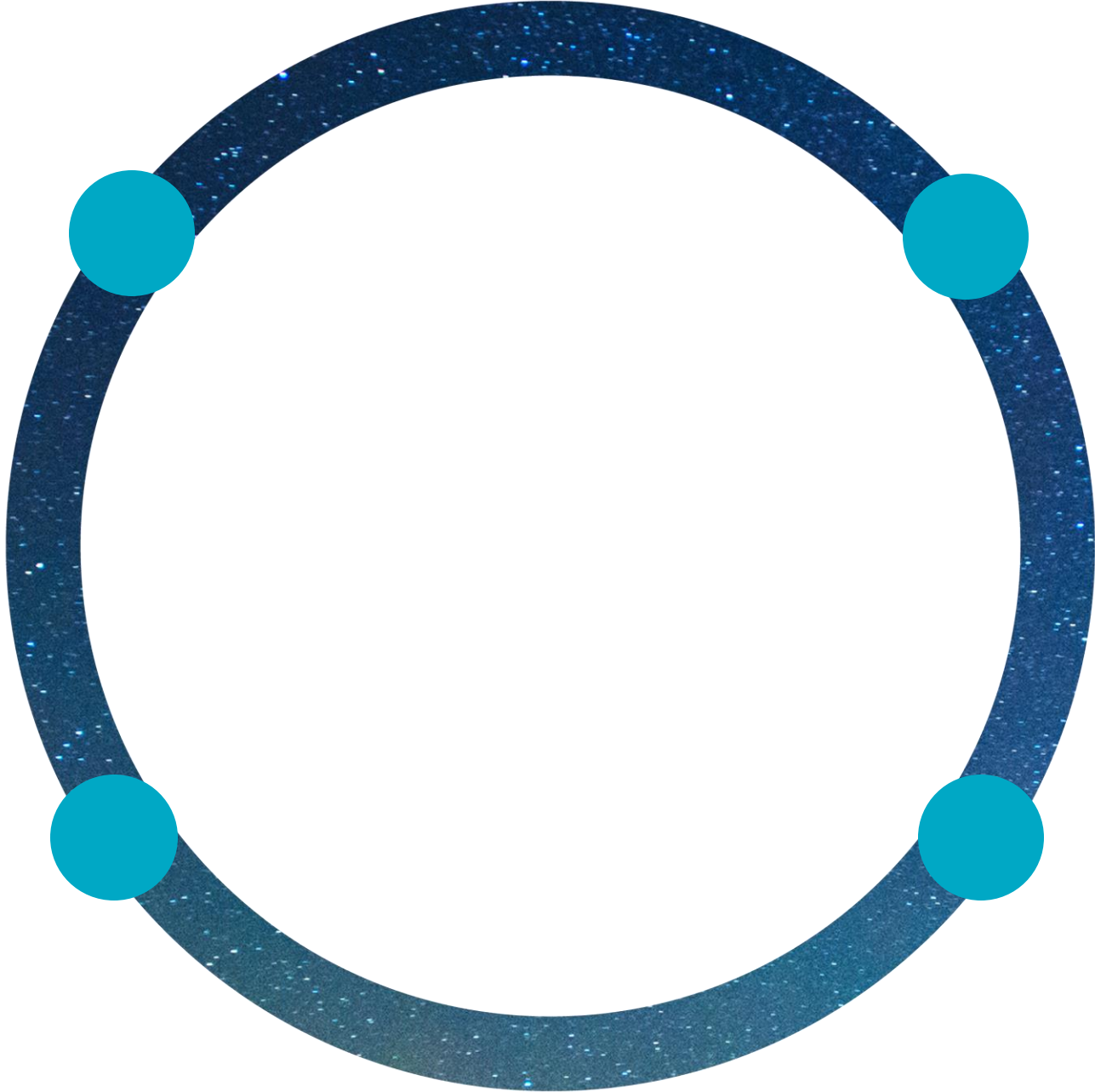
Output Limits

**Requirements
for Sale**

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Output Limits



**Requirements
for Sale**

**Safety and
Efficacy**

Describe the requirements under which sale of over-the-counter hearing aids is permitted, without the supervision, prescription, or other order, involvement, or intervention of a licensed person, to consumers through in-person transactions, by mail, or online

Labeling

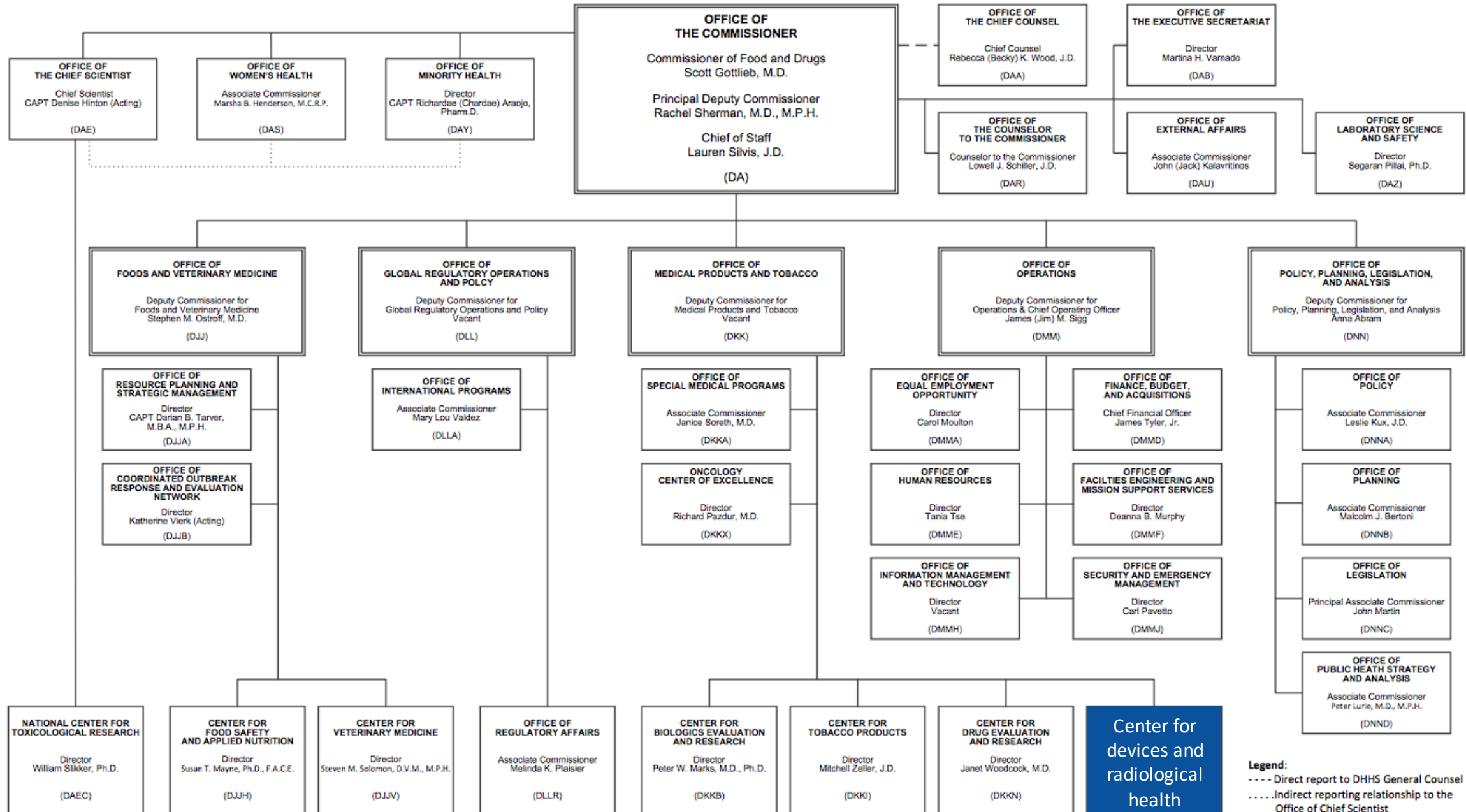
Output Limits

Other TBD by fda

- Premarket notification
 - Will the FDA make OTC devices 510(k) exempt?
- PSAP Guidance
 - FDA to update and finalize 2013 draft guidance titled, “Regulatory Requirements for Hearing Aid Devices and Personal Sound Amplification Products.”

FOOD AND DRUG ADMINISTRATION

Approved by the FDA Reorganization Coordinator
& Principal Delegation Control Officer
25 September 2017



The decision makers at the FDA

Jeffery Shuren, Director for Devices and Radiological Health (CDRH)

Dr. Srinivas “Nandu” Nandkumar, Branch Chief for ENT

- How to stay in touch with FDA:
- <https://www.fda.gov/RegulatoryInformation/Dockets/Comments/default.htm>



Thank you



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