**{PRACTICE LETTERHEAD}**

Tuesday, April 22, 2014

The Honorable Hannah-Beth Jackson, Chair

Senate Judiciary Committee

State Capitol – Room 5080

Sacramento, CA 95814

**RE: SB 1326 (Roth)**

**POSITION: *SUPPORT***

Dear Senator Jackson:

**{PRACTICE NAME}** is proud to ***Support*** SB 1326 (Roth), which would provide clarity and specificity to the existing warranty provisions for hearing aid devices.

Existing law, the Song-Beverly Consumer Warranty Act (*hereafter*; Song-Beverly), defines the obligations of retail sellers of assisted devices, including hearing aids. Song-Beverly also provides warranty and right of return provisions for consumers of assisted devices. However, Song-Beverly does not clearly define when certain warranty and right of return provisions apply to hearing aids. The vagueness of these provisions leads to confusion by the hearing aid dispenser and the consumer and makes it very difficult for the Board to mediate consumer complaints when parties involved have different interpretations of their rights and responsibilities under Song-Beverly.

Our mission and that of the Board is to protect the public. Included in that mission is ensuring that consumer rights are fully disclosed to them. Providing clarification to the provisions of the Song-Beverly as they relate to hearing aids will provide the Board with clear enforcement direction and will result in enhanced consumer protection.

Thank you for your consideration and we urge your ***“AYE”*** vote on SB 1326 (Roth). For any further questions, please contact HHP Legislative Advocates Bryce Docherty or Vanessa Cajina at KP Public Affairs at (916) 448-2162 or bdocherty@ka-pow.com or vcajina@ka-pow.com.

Sincerely,

cc: Tara Welch, Deputy Chief Counsel, Senate Judiciary Committee

Mike Petersen, Consultant, Senate Republican Caucus

Bryce Docherty, KP Public Affairs