



CALPEEK

CALIFORNIA POLITICAL WEEK

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CALPEEK ON VACATION AUG. 30 TO SEPT.10.

We're not going away, but Calpeek publisher Dick Rosengarten needs a two week break. Stay tuned...

CAMPAIGN 2010: AFTER GIVING \$104 MILLION TO HER CAMPAIGN, EMEG STILL TRAILING BROWN.

Editor's note: Labor Day, the traditional start of the fall campaign season, is just days away. The race for governor of the nation's most populous state has been anything but exciting. It's the *dog days of summer* combined with an apathy among many Calif. voters. Here's our analysis & commentary about the governor's contest...

...Attorney General Jerry Brown(D) just does his job – *Rose Garden strategy* – busting criminals; raising a warchest, now in the range of \$23 million dollars; and occasionally responding to GOP businesswoman Meg Whitman when she says something off the wall or without substance. Even if every Demo in Calif. gave Brown \$5, he couldn't hope to match EMEg's very deep pockets. She's now pumped in **\$104 million dollars** to her campaign...

...But Brown is getting help from two very active *independent expenditure committees*: California Working Families and Working Californians; both on tv and radio with good negative ads aimed at Whitman – just enough to keep Whitman from getting a big lead over Brown. In the last Field Poll Brown was leading, but by only a **44% to 43%** margin. With all that money Whitman has spent over the summer, many insiders and political reporters are asking the same question: *why can't Whitman put Jerry Brown away???*

...The reasons are these: voters know she didn't vote most of the time she has lived in Calif. (this doesn't sit well with voters); she really has not given voters a good idea of what she would do to create more jobs and lower the deficit in Calif., but she has said she wants to take a big ax and cut up to 40,000 state workers. Don't know who she hates most: the SEIU, AFSCM and Calif. Professional Firefighters OR the Calif. Nurses Assn. who have gotten under Whitman's thin skin. Finally, there is an issue which really doesn't get mentioned all that much: does it bother voters that this billionaire is trying to buy the governor's office with perhaps the aim of being on the Republican presidential ticket in 2012???

...Whitman's tv is mostly negative all aimed at Brown and his union allies. The ad that is running now is called Failure. It's not bad, but sources aren't sure if voters are paying attention.

Probably not. The object of the ad is to drive up Brown's negatives...

...Whitman appeared at last weekend's Calif. Republican Party gathering on Friday, but was out of the San Diego convention hall the next morning. It's apparent to observers that she's not very comfortable with the CRP crowd, especially the 60% who are very conservative. Whitman's not a hard line conservative – she's mainstream conservative and is more comfortable with country club GOPers, like her campaign chair, former Gov. Pete Wilson...

...Did she impress the CRP delegates? Maybe, but *Team Whitman* ran into a buzz saw when her operatives killed a party resolution supporting Arizona's new law aimed at illegal immigrants. The group in support of the resolution was the very conservative group, The Calif. Republican Assembly, and their leaders were POed when the resolution got canned...

...Whitman was wishy-washy on AZ's new law in the primary. She and her chairman, Pete Wilson, cut a radio ad where Wilson said Meg Whitman will be tough on illegals. That coming from a man who used Prop. 187 to win reelection against Jerry's sister, Kathleen Brown. And over the summer months Whitman made a big effort to win over Hispanic voters. She used Hispanic language tv & radio, but neutral sources don't think she made much headway. Too much damage done during the primary. Stay tuned...

CAMPAIGN 2010: HUGE FIELD OF CANDIDATES LINE UP FOR FIVE SEATS ON S.F. BOARD OF SUPES.

Editor's note: On Nov. 2nd a monster field of candidates will be running for five even numbered seats on the Board of Supervisors. Here's our analysis & commentary...

...For those who have forgotten, S.F. uses an instant runoff voting system. Contributions to supervisors are limited to \$500. There are citywide matching funds...

...One seat, District 2, is currently occupied by Sup. Michela Alioto-Pier. Ordinarily she'd be termed out of office, but she has gone to court because she wants to run again. She was appointed to the seat by Gavin Newsom when he was elected mayor. She served 3 years in her first term and is now winding up her 4th year in her second term. Her claim is that she's entitled to at least another year or perhaps another full term. A S.F. Superior Court judge agreed. The S.F. City Attorney is appealing...

...There are some others who want to run and they will probably challenge Alioto-Pier even if she wins again in court. They are Joe Alioto-Veronese and Janet Reilly, Clint's wife. Reilly has been endorsed by U.S. Sen. Dianne Feinstein and CDP Chair John Burton. Attorney Mark Farrell is also running. There are four others in this contest...

...FYI: A news report in the *S.F. Examiner* noted that Reilly won the endorsement of the S.F. Co. Demo Central Committee by a "landslide." Alioto-Pier response after the vote, "That's lovely. The Politburo has spoken." Oh yeah, that's S.F. politics...

...**District Four** is held by Sup. Carmen Chu. She is not termed out and has no opponents at this time. Like Alioto-Pier, she is a Newsom ally...

...**District Six**. Newsom's biggest enemy on the Board is Chris Daly and he is termed out. Debra Walker was endorsed by the S.F. Co. Demo Party. Jane Kim is a progressive; so is Jim Meko and Glendon Hyde. Newsom has endorsed Theresa Sparks, a former PD commissioner. The field is large, but sources say these five are the candidates to watch...

...**District Eight** – Rafael Mandelman is a progressive and has been endorsed by the Harvey Milk Demo Club. Rebecca Prozan is a lesbian and was a campaign manager for a number of elected officials, including DA Kamala Harris. She is now an asst. DA. Scott Weiner is a Newsom supporter. Weiner and Prozan have been endorsed by the Alice B. Toklas Demo Club...

...**District Ten** – Another huge field of candidates. Sources say there is no frontrunner. Lynette Sweet is a Bart Board member and has allies in the business community. Malia Cohen is a Newsom supporter and can raise money. Chris Jackson is a community college trustee and has support from small businesses. Two others worth mentioning: Steve Moss and Marlene Tran...

...This is only *Calpeek's* first story on the Board of Supes and we anticipate doing some additional reports...

...FYI: there is also an Earthquake Retrofit Bond (Measure A) and 13 other measures. Measure D would allow non-citizen voting in school board elections and Measure H deals with local elected officials on political party committees. The official opponent of H is Mayor Gavin Newsom. Stay tuned...

CAMPAIGN 2010: CALIFORNIA INITIATIVE UPDATE.

Editor's note: Here are some items about initiatives that you might have missed...

❖ Gov. Arnold Schwarzenegger(R) says he's opposed to Prop. 25, the majority vote budget measure. He says it's a "back-door attempt" to make it easier to raise taxes. It still takes a 2/3rd vote to raise taxes – and that's what an Appeals Court ruled in a challenge by the NO side to the ballot & summary by the AG's office. FYI: Gov. Arnold is big part of the budget problem too...

❖ The Calif. NAACP has announced its opposition to Prop. 23, the ballot measure which would repeal parts of Calif.'s greenhouse gas law. The Calif. NAACP represents 40,000 Californians and has 72 branches...

❖ Here is how the Calif. Republican Party delegates voted on ballot propositions:

19 - NO	20 - YES	21 - NO
22 - Neutral	23 - YES	24 - NO
25 - NO	26 - YES	27 - NO...

❖ The National Black Police Assn. which represents 15,000 members, is the second African American organization to back Prop. 19, the legalization and taxation of marijuana. The other group to back Prop. 19 is an NAACP organization run by activist Alice Huffman. Ron Hampton, the NBPA executive director, says the proposed measure would eliminate laws that have a negative effect on the Black community...

❖ The San Jose *Mercury News* has editorialized in favor of Prop. 21, the state parks measure aimed at funding the park system with an \$18 annual VLF charge. In return, Calif. residents would get unlimited day-use admission to the state parks & beaches...

...The Central Valley Tourism Assn.(CVTA) has also endorsed YES on 21. As far as *Calpeek* can tell, there isn't a strong and well organized opposition campaign...

❖ At the Calif. Republican Party(CRP) convention, delegates voted 210 YES vs. 235 NEUTRAL on Prop. 22, the initiative which is supposed to ban the Legislature from stealing gas and transportation funds from local govt. State Sen. Bob Huff went from support of the initiative in a committee vote and then switched to neutral on the final floor vote. He had concerns about being able to continue borrowing (stealing) from certain funding sources. The YES on 22 folks were hoping for a YES vote from the CRP...

❖ The NO on 25 campaign is licking its wounds after a Court of Appeals overturned a trial court decision. NO on 25 went to court claiming the title & summary were false and misleading. Prop. 25 is the measure which would allow the budget to be approved with a majority vote...

❖ Two redistricting measures on the November ballot got key law & order endorsements. YES on 20 and NO on 27 received endorsements from L.A. Co. Sheriff Lee Baca, San Diego Co. DA Bonnie Dumanis, the Calif. Police Chiefs Assn., and the L.A. Co. Professional Peace Officers Assn. Prop. 20 extends redistricting to the U.S. House, while Prop. 27 would kill the entire redistricting law, Prop.11 from 2008...

❖ The Calif. Sec. of State has confirmed that the Calif. Cancer Research Act has qualified for the next ballot. The initiative imposes an additional five cent tax on cigarette distributed (\$1 per pack) with the money going to fund can-

cer research. If approved, the total raised each year would be about \$855 million dollars. Stay tuned...

251 CALIF. NAT'L GUARD TROOPS DEPLOY TO SOUTHERN BORDER OF MEXICO FOR A YEAR.

Editor's note: This is the kind of immigration story *Calpeek* likes to write about. Forget the debate about the 14th Amendment to the U.S. Constitution and Arizona's new immigration law. This is what counts. Boots on the ground along Calif.'s border with Mexico. Here's our analysis & commentary...

...In just a few days, on Sept. 1st, some 251 officers and enlisted troops from Calif.'s National Guard and Air National Guard will be on active duty along Calif.'s southern border to support the U.S. Customs and Border Protection(CBP) agency. The governor made the announcement of the deployment on August 18th. Gov. Arnold Schwarzenegger was at the border for a photo op and said, "We need the federal government to step up with even more manpower and funding, and I will push President Obama and Congress for action."...

...The Calif. military was looking for volunteers for *Task Force Sierra*. 2,300 NGs and ANGs applied, but only 211 NG troops and 40 ANG air national guards were selected. Some of those selected have special skills: MI backgrounds (military intelligence) and some have MP backgrounds. The troops will be commanded by Col. William Arruda Jr....

...The NG and ANG troops will get active-duty pay and depending on where they will be based at the border, will get either a basic housing allowance or be housed in nearby apartments or other housing paid for by the Feds...

...These troops will be armed and have some NG equipment, such as jeeps or humvees, but the Border Patrol is expected to supply most of that type of equipment. The NG troops had some preliminary training at Camp Roberts along the Central Coast...

...The CNG will be performing duties including criminal analysis and entry identification. According the news release from the governor's office, under entry identification, teams will provide assistance to the Border Patrol such as watching from strategic remote sites and reporting suspicious activity to patrolling agents. There will be teams of border patrol personnel working with NG troops...

...Overall, President Obama has ordered 1,200 NG troops to active duty. Calif. is the first state to respond. The U.S. House has passed a funding bill of \$600 million dollars. The U.S. Senate is expected to do the same when they return from summer recess. Bet your first born some GOPers will say this isn't enough money or troops. Stay tuned...

Calpeek's Cyber Directory of Campaign Consultants is on sale, by subscription only. It's a must for political insiders. You have to be a regular *Calpeek* subscriber to buy the Directory. **COST** is \$50.00 – checks only, no credit cards and no invoicing. And there is a subscription form which poten-

tial subscribers must fill out. email: *Calpeek@aol.com* to get a form. FYI: *Calpeek* will update and distribute the Cyber Directory between Aug. 30 and Sept. 10...

CAMPAIGN 2010: POLITICAL SHORT TAKES.

Editor's note: Here are some items you probably didn't see in the daily newspapers...

☒ The United Food & Commercial Workers(UFCW), Western States, have joined California Working Families. CWF is an independent expenditure committee working on behalf of Jerry Brown. And UFCW has made a significant financial contribution to the IE...

☒ According to a *PolitiCal* blog, President Obama recently sent out a fundraising email appeal to Democrats on behalf of Jerry Brown. The response was so huge that it caused Brown's website to crash...

☒ GOP candidate Meg Whitman has been endorsed by the Calif. Peace Officers Assn.(CPOA)...

☒ Insurance Comm. Steve Poizner(R) and U.S. Rep. Tom McClintock(R-Elk Grove) are the two best known Calif. Republicans who refuse to endorse Meg Whitman. And it's not the DTS voters Whitman has to worry about, it's the Calif. hard line conservatives who could take a duck on Nov. 2nd...

☒ In the open 1st SD race to replace the late Sen. Dave Cox (R), *Calpeek* has a little more info on the Demo candidate. He is Rancho Cordova Mayor Ken Cooley. Formal candidacy papers can't be filed until Aug. 31st. Cooley works for the State Senate Committee on Banking, Finance & Insurance. He's the principal consultant for the committee. He's 57 and has been on the council since the city's incorporation in 2002. He's also a former vp of the League of Calif. Cities. Cooley's odds of winning in November are pretty slim unless GOP Assemblyman Ted Gaines of Roseville or Roger Niello of Fair Oaks get into a mud fight...

☒ Quick wrap up on the 15th SD special election where GOP Assemblyman Sam Blakeslee won. Demo John Laird conceded the election on Aug. 16th. President Barack Obama supported Laird and Meg Whitman supported Blakeslee. Nice win for GOP consultants Jim Nygren, Steve Presson and Kevin Spillane...

☒ Kern Co. Sup. Michael Rubio has been endorsed by the entire city of Wasco – Mayor Danny Espitia, Mayor Pro-Tem Carl Joe Hively and councilmembers Cherylee Wegman, Tilo Cortez Jr. and Fred West...

☒ GOP State Sen. Bob Dutton of Rancho Cucamonga is due to become the new Republican Senate leader on Sept. 1st. He takes over from Sen. Dennis Hollingsworth...

☒ Former U.S. House Speaker Newt Gingrich has endorsed Assemblyman Van Tran(R) in his uphill battle against U.S.

Rep. Loretta Sanchez(D). Don't know how Gingrich will fly in Orange County. Remember: he compared the proposed Mosque in NY City to the Nazis protesting next to the Holocaust Museum...

☒ The L.A. Co. Demo Party has a new internet ad running on YouTube titled "No Sale!" It's about Meg Whitman's attempt to buy the Calif. governorship. The L.A. Co. Demo Party also has two other ads on YouTube: "Not this year" and "Party of NO!" Stay tuned...

CALPEEK'S INFOBAHN: DOGS DAYS OF SUMMER.

Editor's note: Here are a few news items of interest...

◆ ***Demo Attorneys Gear Up for Election Day*** – Just in case there's any funny business at the polls on election day, the Demos are prepared to counter with a program called *Promote & Protect the Vote* (aka P2TV). The P2TV is now recruiting about 100 lawyers and 200 field staff to monitor the election and to assist voters if there is any intimidation. Coby King is the senior counselor for P2TV in Calif. In the 1990s there were incidents of GOP voter intimidation...

◆ ***Mosque Fallout*** - GOP insider and *Club for Growth* leader Grover Norquist, whose wife Samah is a Palestinian Muslim, recently stated, "In the longer term, six months from now, the only people who will remember this conversation are religious minorities who feel threatened by the idea that non-Christian places of worship are political footballs. Sikhs, Hindus, Buddhists, Muslims, Jews and Mormons, all have to wonder if some politicians are deciding that their 1st Amendment rights are subject to political winds. The people doing this are losing Republican Party Muslims, Sikhs, Jews and Mormon voters."...

◆ ***IG Chick Says State Slow in Spending Stimulus*** – The State of Calif. received \$25 million dollars in stimulus money for greening state buildings. The problem is the Dept. of General Services(DGS) has only spent 1% of the \$25 million – that's about \$121,788 of the total awarded to Calif. "These projects improve the environment, position the state to appropriately serve as a role model and most importantly created desperately needed jobs in the private sector," Calif. Inspector General Laura Chick said in a letter to Gov. Arnold. She also said, "DGS must see this as a top "now" priority, hound dog it to death, and take whatever immediate action necessary to move these projects forward as efficiently and effectively as possible."...

◆ ***Update on Orange Co.'s 4th District*** – Sup. Shawn Nelson is now serving as the 4th District Supervisor, replacing Chris Norby now in Sacramento in the Assembly. Nelson's campaign got two solid endorsements: O.C. Sheriff Sandra Hutchens and DA Tony Rackauckas..

...Nelson's opponent, Anaheim businessman Harry Sidhu has been endorsed by Buena Park Mayor Art Brown and by Placentia taxpayer advocate Richard Faher. Sidhu also is a member of a group called F.I.S.T. – Fighting Insane State Theft. And he's a big supporter of Prop. 22, which may protect funding for local public safety, transportation and other vital local services. Stay tuned...

CALPEEK'S NEW JOBS & PERSONNEL NOTICES

Editor's note: Here are some items to mark down in your notebook...

☐ A sad note: Mario Obledo died Aug. 18th from a heart attack. At the time of his appointment by Gov. Jerry Brown as Secretary of Health and Welfare, he was the state's highest ranking Latino official in Calif. In 1982 he ran for governor against fellow Democrats John Garamendi and Tom Bradley. He helped to found the Mexican American Legal Defense and Educational Fund. R.I.P...

☐ Pat O'Brien, after 22 years with the East Bay Regional Parks District, has decided to retire at the end of the year. He is the general manager of the EBRPD. He's not going to fade away, but will still be involved with legislative matters with the Calif. Parks & Recreation Society...

☐ Anna Burger, the secretary-treasurer of the SEIU and chair of the *Change to Win* labor federation, has announced her retirement. She's been with SEIU for 38 years and is the highest ranking women in the American labor movement...

☐ The Southern Calif. Water Committee has appointed Richard W. Atwater as its new executive director. He replaces interim executive director Ron Gastelum...

CAMPAIGN 2010: HERE ARE THE NUMBERS FOR THE NOV. 2ND GENERAL ELECTION INITIATIVES.

Editor's note: It helps if you know what numbers go with the various initiatives.

Prop. 19 – Legalizes, regulates and taxes marijuana...

Prop. 20 – U.S. House redistricting initiative...

Prop. 21 – Vehicle License Surcharge to fund State Parks...

Prop. 22 – Prohibits legislature from taking funds for transportation, local projects and services...

Prop. 23 – Suspends AB 32, the Greenhouse Gas Emissions law...

Prop. 24 – Repeals recent legislation to allow businesses to carry back losses, share tax credits, etc...

Prop. 25 – Majority Vote Budget...

Prop. 26 – Increases from simple majority to a 2/3rd vote for state levies and charges. All applies at the local level of govt...

Prop. 27 – Eliminates the State Commission on Redistricting. Stay tuned...